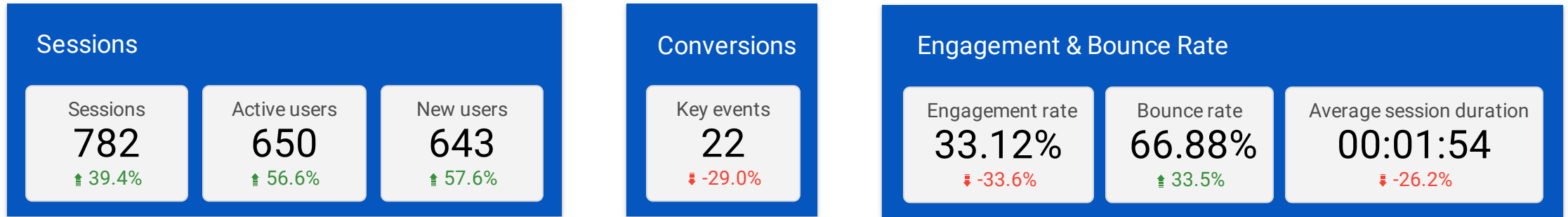
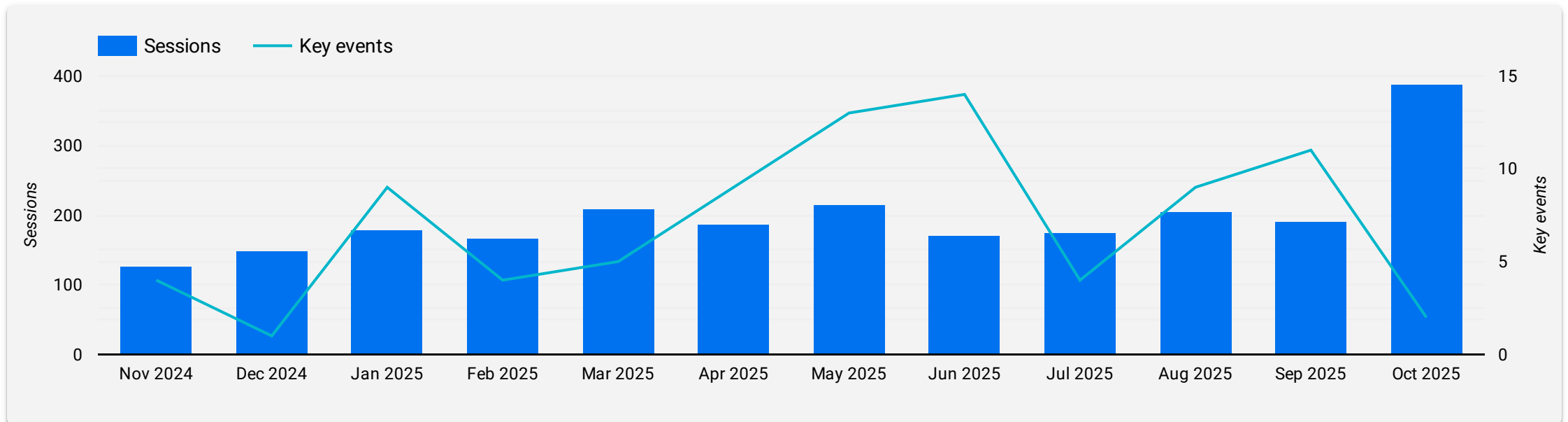


Overview



Month to Month

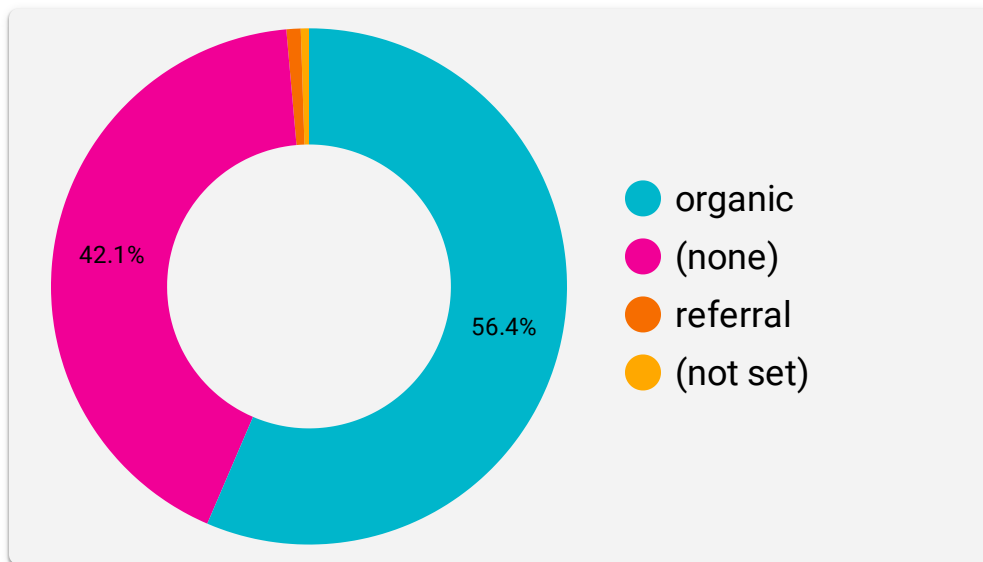


Source

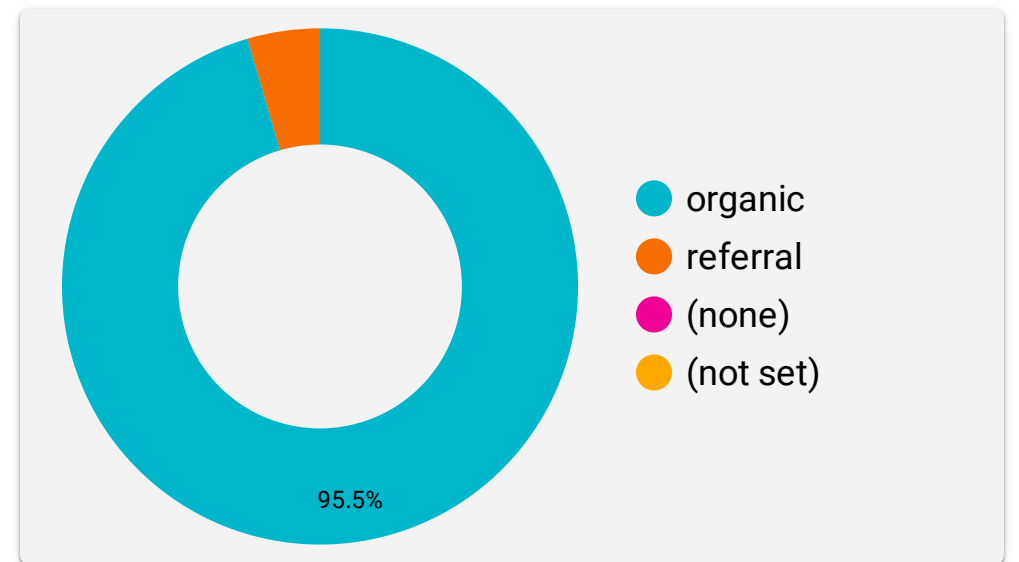
Source Details

Session medium	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
organic	442	236	53.39%	46.61%	00:03:03	21
(none)	330	18	5.45%	94.55%	00:00:23	0
referral	7	5	71.43%	28.57%	00:00:45	1
(not set)	4	0	0.00%	100.00%	00:00:00	0

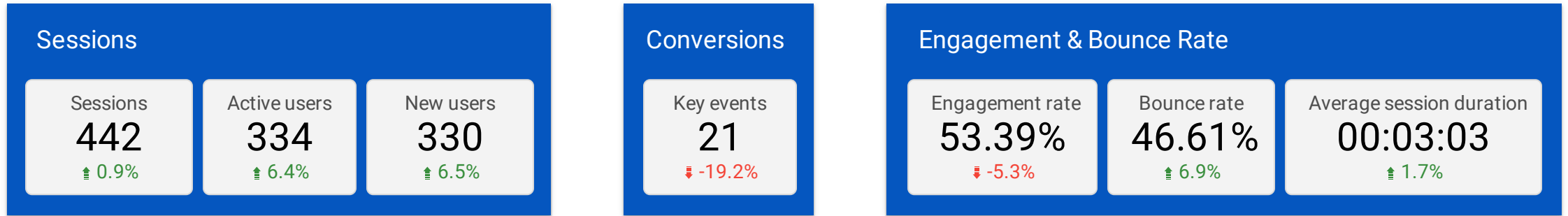
Sessions per Source



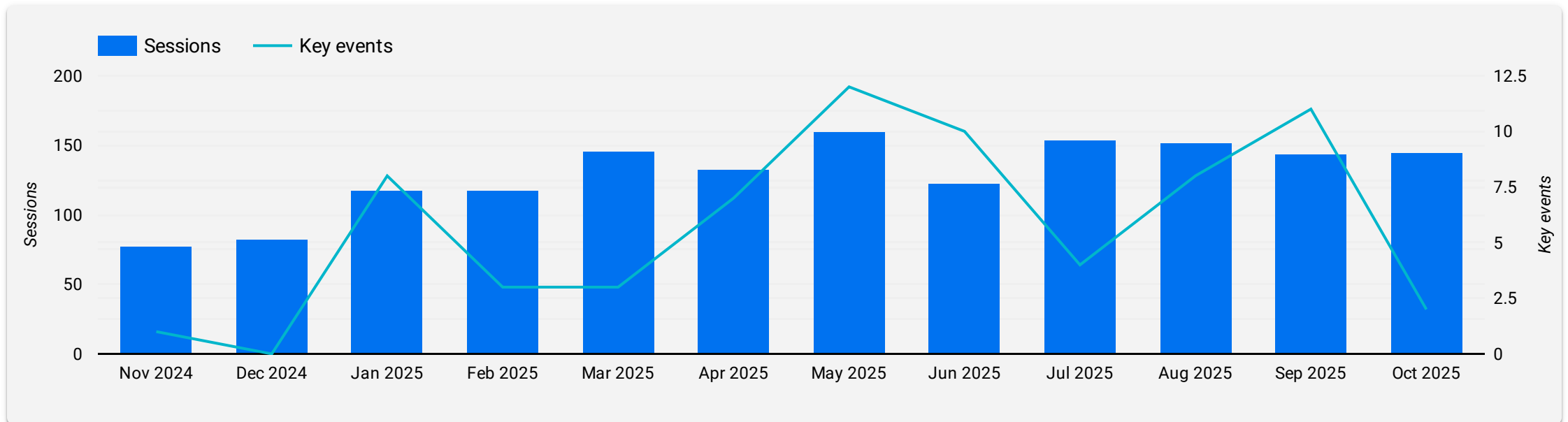
Conversions per Source



Organic Search



Month to Month



Key Events

Conversions

Key events

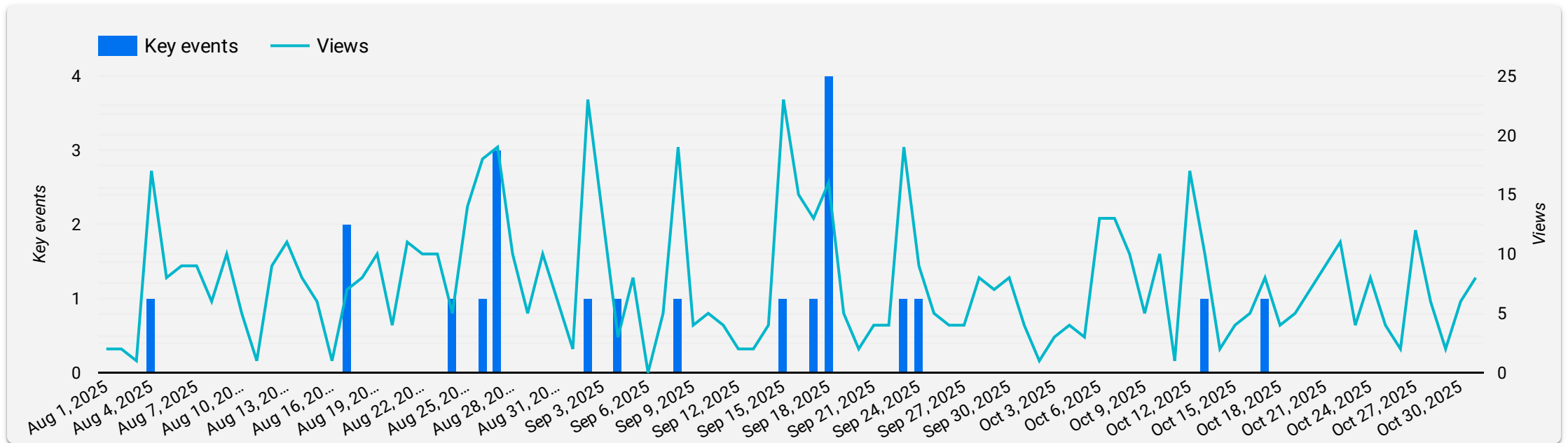
21

↓ -19.2%

Website Conversion Type

Event name	Key events ▾
contact_us_form_submission	13
GA4 Event - Phone Number T...	8

Conversions vs Views



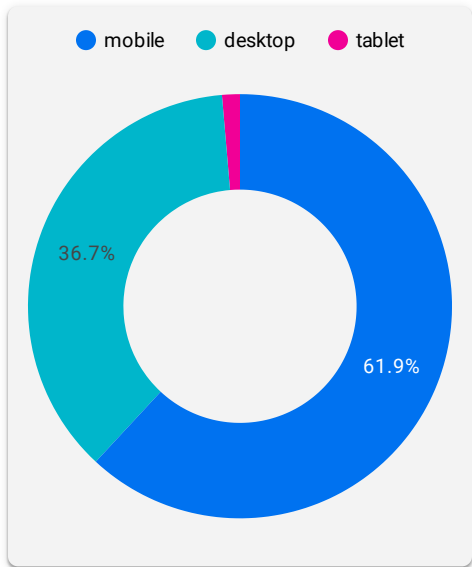
Top Pages

Top 10 Pages

Page path	Sessions	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
/retrospective-building-council-approvals-adelaide-sa/	350	175	50.00%	50.00%	00:02:11	3
/	65	52	80.00%	20.00%	00:02:59	0
/contact-my-building-consultants/	40	38	95.00%	5.00%	00:02:24	4
/owner-builder-consultant/	39	31	79.49%	20.51%	00:03:18	0
/about-my-building-consultants/	34	32	94.12%	5.88%	00:01:25	1
/building-consulting-services-adelaide/	23	21	91.30%	8.70%	00:00:16	0
/thank-you/	12	12	100.00%	0.00%	00:06:32	13
/staged-home-building-inspections-service/	10	8	80.00%	20.00%	00:02:14	0
/illegal-building-work/	9	8	88.89%	11.11%	00:00:37	0
/blog/	5	5	100.00%	0.00%	00:00:33	0

Device & Location

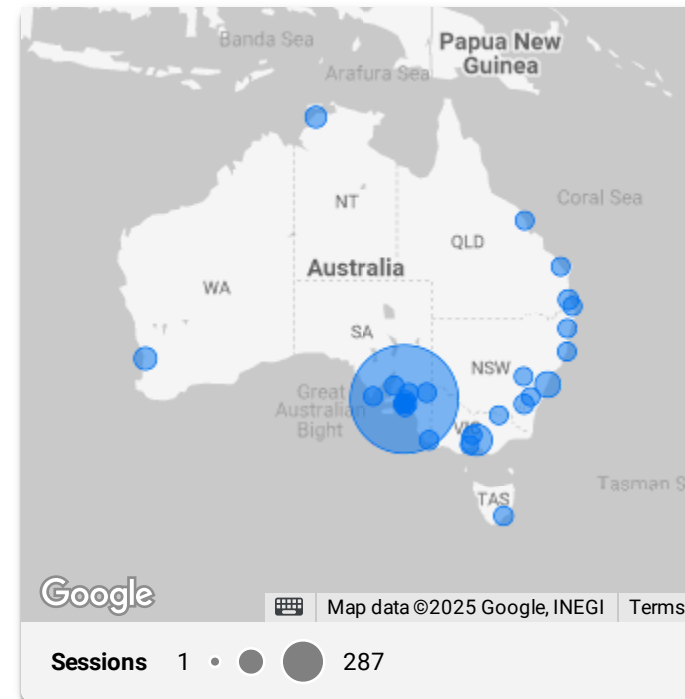
Device Used



Device category	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
mobile	273	115	42.12%	57.88%	00:02:08	13
desktop	162	118	72.84%	27.16%	00:04:39	8
tablet	6	3	50.00%	50.00%	00:01:24	0

Location

City	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
Adelaide	287	161	56.10%	43.90%	00:03:07	13
Melbourne	41	23	56.10%	43.90%	00:02:30	0
Sydney	24	13	54.17%	45.83%	00:04:18	2
Perth	14	3	21.43%	78.57%	00:00:17	0
(not set)	11	7	63.64%	36.36%	00:05:08	4
Darwin	10	2	20.00%	80.00%	00:00:19	0
Brisbane	6	4	66.67%	33.33%	00:04:09	0
Iloilo City	5	4	80.00%	20.00%	00:05:24	1
Canberra	4	2	50.00%	50.00%	00:00:31	0
Kadina	4	1	25.00%	75.00%	00:00:06	0



Keyword Rankings Overview

Keyword Ranking

Percent in Top 10

36.64

↑ 25.9%

Average Postion

20.71

↑ 10.2%

Rankings Increased

19

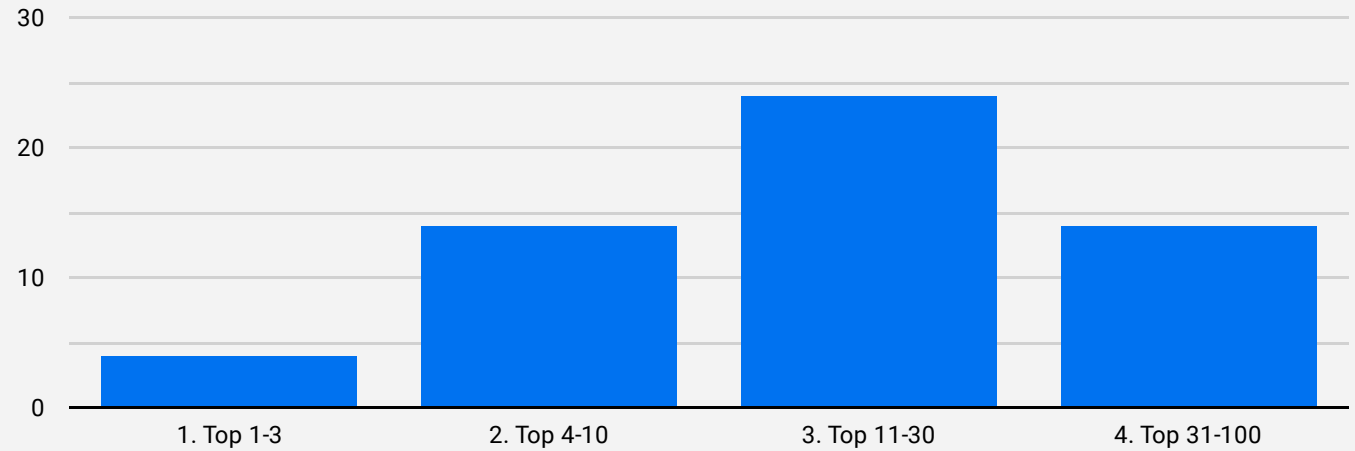
↑ 11.8%

Rankings Decreased

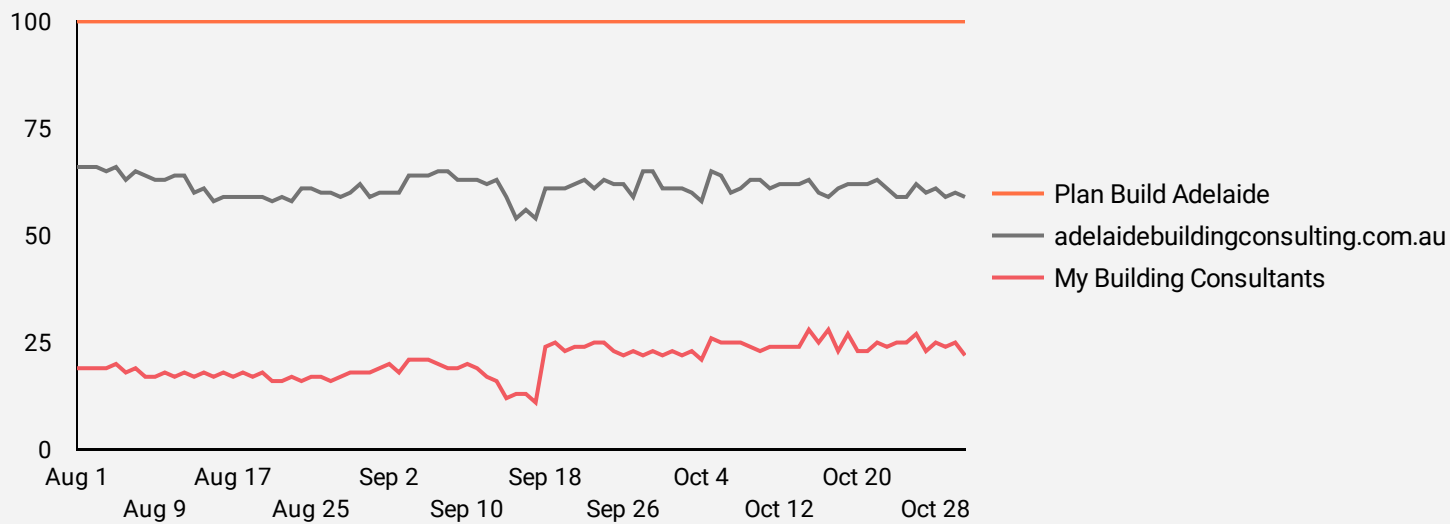
21

0.0%

Keywords Distribution



Competitor Average Position



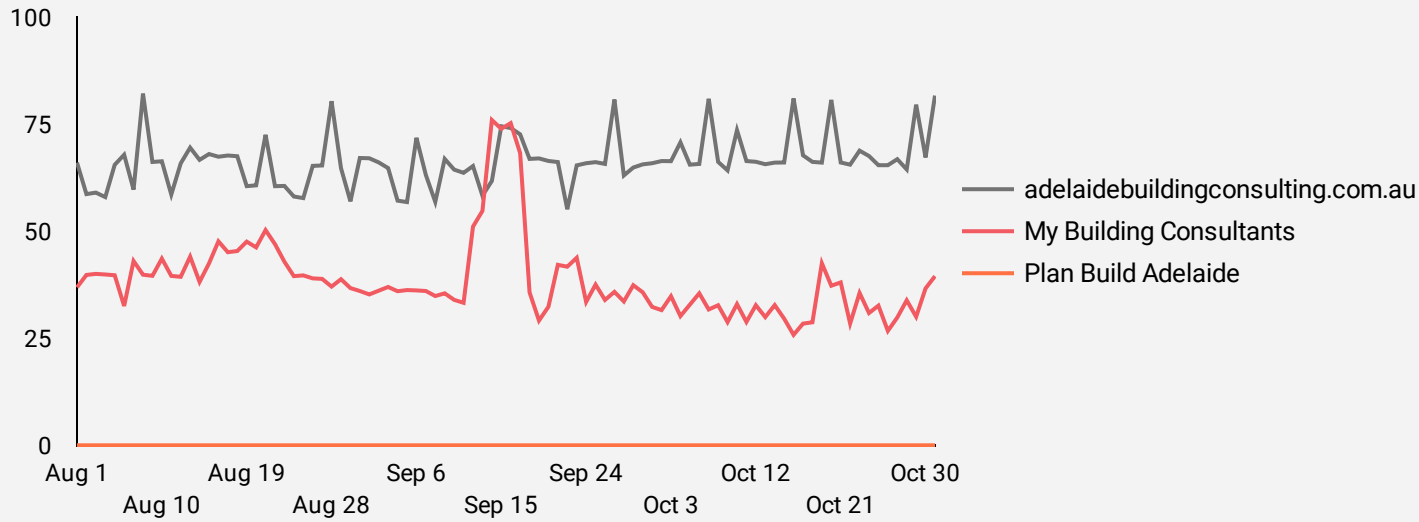
Competitor	Organic ranking ▾
Plan Build Adelaide	100
adelaidebuildingconsulting.com....	61.37
My Building Consultants	20.71

Keyword Rankings

Keyword	Organic ranking [▲]	Search vol.	Ranking Dynamics
retrospective approvals adelaide	2	10	0
retrospective council approval sa	2	30	0
building consultant adelaide	2	590	3
building consultants adelaide	2	590	2
professional building consultants	4	10	10
owner builder consultant	4	20	-1
building approval adelaide	5	10	4
building consultant in adelaide	5	590	1
home builder consulting	5	40	0
sa building consultants	5	10	1
building consultants	6	410	11
adelaide building consultants	6	590	-3
home builder consulting services	6	10	12
home builder consultant	7	10	-4
adelaide building consulting	8	590	1
building without council approval sa	8	40	0
builder consultant	9	20	-2
heritage builders adelaide	10	50	9
building consultant	12	60	14
adelaide building consulting reviews	13	70	-2
independent building consultants	14	20	8
building approvals adelaide	15	10	1
home building consultants	15	10	5
independent building inspector adelaide	15	20	5
independent property inspections sa	16	10	13
retrospective building permit	16	70	-11
retrospective building approval	17	110	8
retrospective planning approval	17	20	-1
building approval south australia	18	50	-6
heritage home builders adelaide	18	10	-7
retrospective council approval	18	30	-12
retrospective approval of unauthorised building ...	19	20	5
independent building consultant	19	20	19
retrospective planning	19	10	-8
project management for owner builders	20	20	-10
home construction consultants	20	10	2
retrospective approvals	22	10	-3
independent construction consultant	23	10	30
retrospective building solutions	23	20	-10
independent building advice	25	70	0
heritage listed buildings adelaide	26	20	-4
owner builder project management	27	20	-17
home building consultancy	31	70	0
building consultants near me	33	110	67
staged building inspections adelaide	35	20	-17
owner builder sa	37	170	0

Competitors

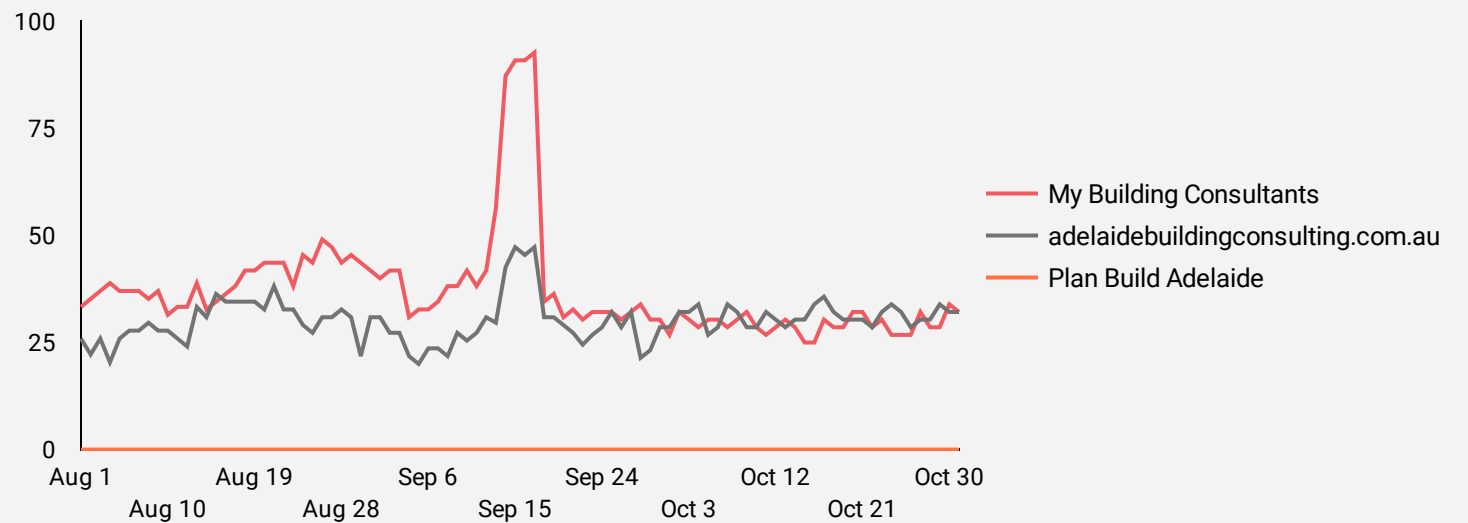
Competitor - Search Visibility



Competitor	Search visibili... ▾
adelaidebuildingconsulting.com.au	66.43
My Building Consultants	38.48
Plan Build Adelaide	0

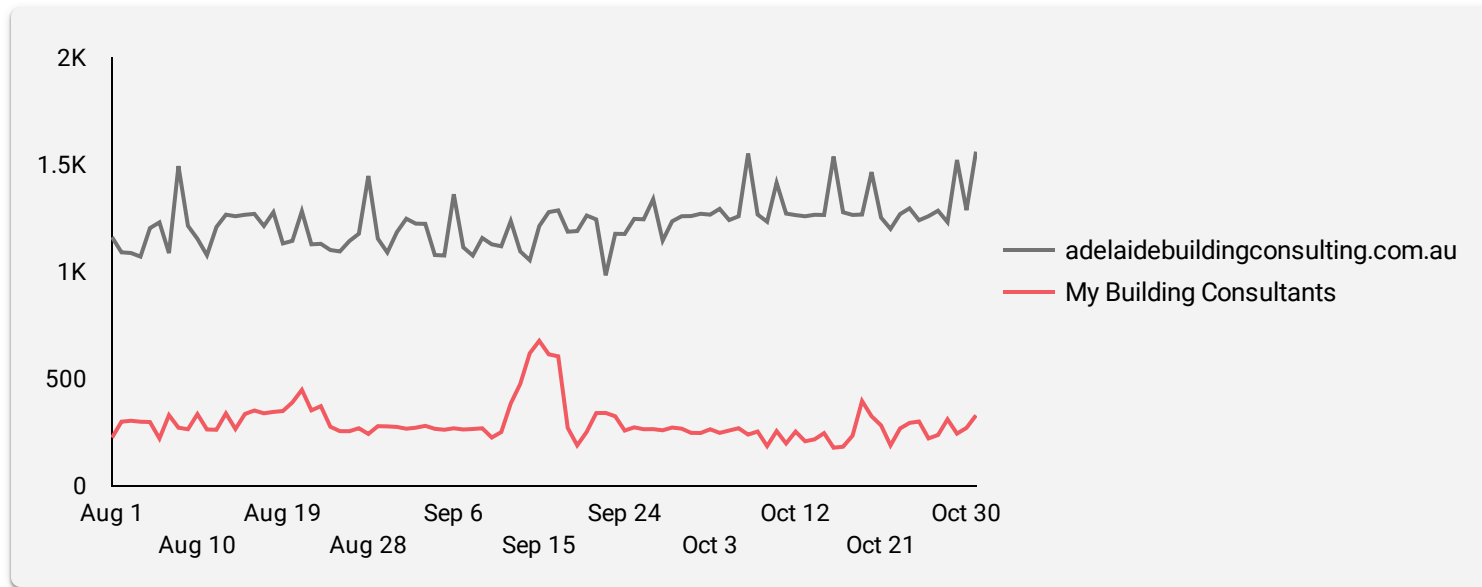
Competitor - Percent in Top 10

Competitor	TOP 10 percent ▾
My Building Consultants	37.15
adelaidebuildingconsulting.com....	30.09
Plan Build Adelaide	0



Competitors

Competitor - Estimated Traffic



Competitor	Traffic forecast ▾
adelaidebuildingconsulting.com.au	1,230.8
My Building Consultants	295.31